

Important News! Wait!

We have some very important news for you; wait, and watch for our ads in Saturday's Herald and Sunday's Times. Good news for every woman in El Paso.

Presenting A Complete Stock With All New Fall Millinery



Hats with all the dash and chic of Autumn for the woman who wants only the very best at moderate prices. And they stand a close inspection for quality as well as smart looks.

—Originality and individuality are the most essential qualities in a hat, and White House models express these qualities.

Every Hat In Stock Is A Brand New Fall Model \$12.50 Friday & Saturday

—Unusual hats of velvet and silk or a combination of both in the close fitting turban shapes, rolled brims, large picturesque styles, and the chic small brimmed model.

—These hats are made of genuine "Lyon's Velvet," all silk taffeta and moire silk, the models are from the well known maker of the "Randa Hats" who have a reputation for quality and style. See our window display and come to our millinery department and try on the new models, you will not be urged to buy.

—Main Floor.

THE WHITE HOUSE

Mail Orders
Filled

Buy War
Saving Stamps

"The Store of Service"

FIND NEW SAND TO HANDLE OIL AT 3800 FEET ON HUGE SCALE

Well Passes Usual Pay
Level and Strikes Better
Stratum Below.

Brokenridge, Tex., Aug. 7.—Since the early days of the Stephens county oil field it has been customary for operators of oil wells to prepare for production as they approached the 2100 foot level. So, in accordance with the custom, promoters of the Walker-Chadwell Jones No. 1 prepared for production as the drill neared the 2100 foot mark. But it was not encountered at this depth as it had hitherto been and operators are somewhat astonished.

However, drilling was continued and at a depth of 2800 feet a sand of higher quality than the 2100 foot sand was encountered. Other concerns which have abandoned their wells as dry holes after not reaching the sand at the customary depth are now making plans to drill to a deeper depth.

The test is located about one and a half miles southeast of Brokenridge, in the St. Louis Texas Oil Co.'s No. 1.

Gooding well No. 1 at a depth of 2800 feet.

The Gulf Production company has a new producer on its Fischer tract in west Texas fields. The Fischer No. 1 is reported to be flowing 1300 barrels from 3240 feet.

Company With Capital of
\$25,000,000 to Operate
in West Texas.

Brokenridge, Tex., Aug. 7.—Composed of some of the foremost oil men of the United States and backed by an initial capital of \$25,000,000, the West Texas Petroleum Corp. is planning its development. Offices will be maintained in Brokenridge and in New York city. Local attorneys have been named.

This company will not only develop and drill oil wells, but will own and operate its own refineries, pipe lines, tank car lines, base port wharves and boats for the exportation of its products to European countries.

The organizers will hold a meeting in Mineral Wells August 15 to make final organization arrangements.

The vast extent and the great importance of the Brokenridge and other pools of the southwest attracted the attention of the big men in the oil business and the new company will be organized.

NEW WELL IN STEPHENS CO.

The Gulf Production company has a new producer on its Fischer tract in west Texas fields. The Fischer No. 1 is reported to be flowing 1300 barrels from 3240 feet.

Fill Out With Pencil

7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

Have you a (tenement) See Lee Newman for proper handling and rent collecting.—Adv.

Every Woman

Wants a Clear,
Smooth Complexion

A Skin With the Tint of Youth—
Free From Pimples, Freckles
or Other Blemishes.

Happy is the woman with a beautiful skin. There is no joy like that which comes from knowing that you look your best. When you have the first thing they do is to look at your face. First impressions are lasting. If you have a smooth, velvety skin, free from blemishes and pimples, you need never fear the impression you make on all you meet for a woman with a pretty complexion always appears charming.

Some women are endowed by nature with a clear, smooth skin; others, not so fortunate can acquire it by the use of the popular Black and White Beauty Treatment, which consists of:

1. A dark, yellow or muddy complexion, pimples, tan, sunburn, freckles or other skin blemishes, just cleanse the skin with warm water and Black and White Soap; at bedtime apply Black and White Ointment according to directions given in each package.

2. The next morning, wash the skin with Black and White Soap, and repeat the treatment for a few nights or until the desired results have been secured. It's safe, simple and as delightful to use as any cosmetic.

Both Black and White Ointment and Soap can be bought from any good drug store at 25¢ a package, or the postpaid upon receipt of the price. Free sample and literature can be had by writing Black and White, Box 111, Memphis, Tenn.

BLACK and WHITE

Black and White

Ointment

Brightens the skin

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